

# 8th *Beauty & Health Week* TOKYO

Dates: **January 24-26, 2018** Venue: **Makuhari Messe, Japan**  
Organised by: **Reed Exhibitions Japan Ltd.**

For immediate release, Aug 31st, 2017  
Yukino Mitani, Reed Exhibitions Japan Ltd.



## Get Updated! Latest News of the Show

8th Beauty & Health Week [TOKYO] will be largely held in Jan. 24 (wed) – 26 (Fri), 2018 (Basic show information is available in the [previous release](#)). For most of exhibitors, the show will be their new journey to step into Japan, the Asia's trend setting country and visitors will come to the venue looking forward to comparing new, trendy, functional beauty products.

### **4 Specialised Shows and Co-held Exhibitions Attract 60,000\* Visitors!**

8th Beauty & Health Week [Tokyo] consists of 4 specialised shows. Each show is promoted toward its own targeted visitors by Show Management, Reed Exhibitions Japan Ltd., and gather decision makers which is realising the show a total B to B trade show.

COSME TOKYO and COSME Tech has kept growing as the leading exhibitions specialised in beauty industry out of 174 exhibitions organised by Reed Exhibitions Japan Ltd. However, 2018 edition will be the new start line for the organiser to approach the whole beauty industry by having 2 co-held exhibitions under the name of "Beauty & Health Week [TOKYO]". Moreover, since the show will concurrently held with GIFTEX's January edition which is expecting 210\* exhibitors.

All together, this huge event will be the new trend setting venue for beauty & health industry gathering 60,000\* visitors.

# COSME TOKYO 2018

6th INT'L COSMETICS TRADE FAIR

## Exhibitors

- Cosmetics Product
- Body & Skincare
- Hair Care

etc.

## Visitors

- Importers
- Retailers
- Salon, Spa

etc.

# COSME Tech 2018

8th INT'L COSMETICS DEVELOPMENT EXPO

## Exhibitors

- Private Label Manufacturers
- Containers/Packaging
- Ingredients

etc.

## Visitors

- Cosmetics Manufacturers
- Companies with Private Label Cosmetics
- Newcomer from other industries

etc.

## 8th *Beauty & Health Week* TOKYO

### 1st Health & Beauty Goods Expo January

## Exhibitors

- Beauty Goods/ Appliances
- Aroma/Holistic Therapy Products
- Fitness-related

etc.

## Visitors

- Distributors
- Importers/Wholesalers
- Gift Shops

etc.

### INNER BEAUTY TOKYO 2018

1st BEAUTY & HEALTH FOODS EXPO

## Exhibitors

- Beauty Drinks/ Foods
- Supplements
- Super Foods

etc.

## Visitors

- Importers
- Retailers
- Drug Stores

etc.

## Limited Booths Available as Companies are Fixing Exhibiting Plan for 2018

8th Beauty & Health Week [TOKYO] is the best business platform for those who are looking their business expansion toward Japan and other Asian countries. As many companies started to plan their exhibition planning for the 2018 year before the summer break, it now has few booths available.

Indeed, Japanese market is known for one of difficult markets to step into, however, this is why a lot of companies are choosing Beauty & Health Week [TOKYO]. The organiser is providing extensive supports including one-by-one consulting/advise on preparing for the show, on-site business supports such as a seminar held one day before the opening day regarding how to be successful at the show just for international exhibitors and more. Also, each sales person is very reliable and trustworthy even they stop by your booth on-site checking and asking if they can help exhibitors.

For the latest booth locations, contact at: <http://www.beauty-week.jp/en/ex/>

## Conference Speakers Revealed!

As 8th Beauty & Health Week [TOKYO] encourages industry growth, the show invites industry leaders and have conferences aside of exhibitions. For the 2018 show, Ms. Noriko Suenobu, Corporate Officer, R&D Planning, POLA Chemical Industries,INC, Mr. Harunobu Horii, Cosmetics Brands Div. Marketing Dept. Makeup Dept., Shiseido Japan Co., Ltd., Mr. Hirokazu Sano, Manager, FANCL Corp., Ms. Meyumi Yamada, Executive Director, istyle Inc. are now confirmed as conference speakers. Those conferences will attract many visitors, especially who are high titled.

More detailed information on conferences will be announced in mid-Oct.

(\*expected)



# Exhibiting Inquiry

- Floor Plan/Available Booth Locations
- Cost Estimate/Information on Packaged Booths
- Japanese market information etc.

**Contact Show Management**

Or email to: [bhwt@reedexpo.co.jp](mailto:bhwt@reedexpo.co.jp)



## To Visit

**Visitor Registration**

**Press Registration**

## Media Partners



>> To be a media partner

Email: [cosmetics-pr@reedexpo.co.jp](mailto:cosmetics-pr@reedexpo.co.jp)

Attn: Yukino Mitani

Follow us!



Reed Exhibitions Japan Ltd.  
 18F Shinjuku-Nomura Bldg., 1-26-2 Nishishinjuku,  
 Shinjuku-ku, Tokyo 163-0570, Japan  
 TEL:+81-3-3349-8509 E-mail: [bhwt@reedexpo.co.jp](mailto:bhwt@reedexpo.co.jp)  
 Website: <http://www.beauty-week.jp/>

