

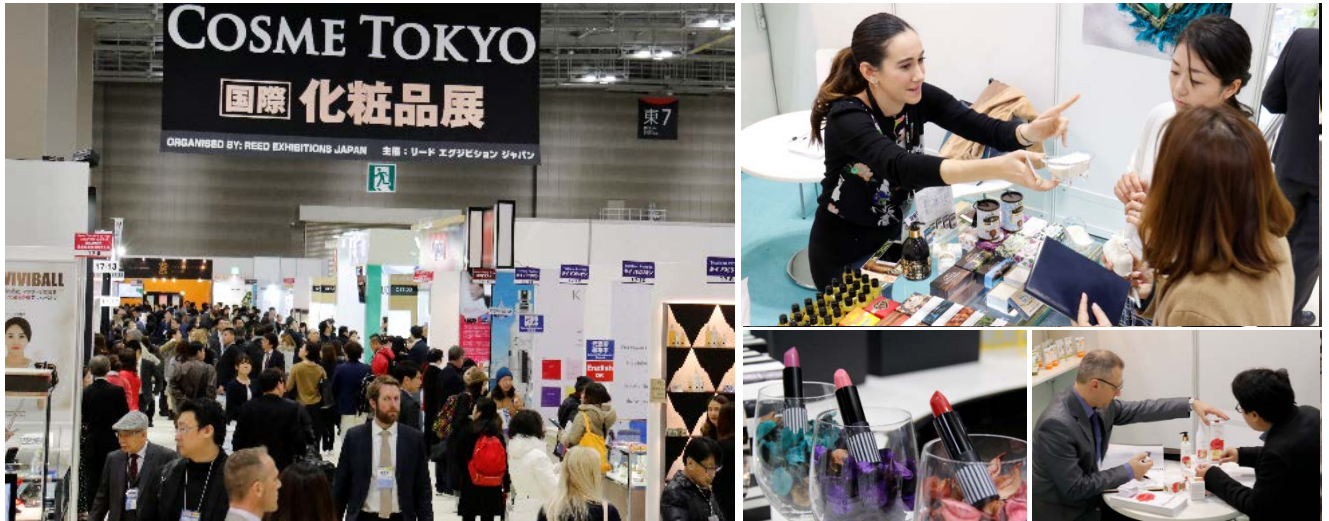
# COSME TOKYO 2018

6th INT'L COSMETICS TRADE FAIR

## Show Preview

January 24-26, 2018 at Makuhari Messe, JAPAN

June 30, 2017, for immediate release



## Join us in Tokyo!

COSME TOKYO returns in January 24 – 26 (Makuhari Messe, Japan) gathering 780\* exhibitors and 30,000\* visitors from worldwide who are seeking new business opportunities. COSME TOKYO is Japan's largest cosmetics trade show launched in 2012 and has been growing as a must-attend show for everyone in cosmetics industry. For the next 2018 show, welcoming 2 new concurrent shows, COSME TOKYO will be much larger and more international where all aspects of beauty industry gather at once. Why not join us in Tokyo to expand your business into Japan & Asia?

## High-quality buyers from Japan & Asia

COSME TOKYO is well known for its number and quality of visitors. At the last edition, COSME TOKYO gathered 24,812 visitors from all over the world. Since more and more visitors from Asian countries such as Korea, China, Singapore, Thailand, Philippines, etc. are visiting COSME TOKYO, the show is the best place to approach Asian market. Furthermore, quality of the visitors is one of the most attractive features about COSME TOKYO. The Show Management is eager to gather decision makers like CEOs, Directors, Buying Managers so that exhibitors can effectively have business meetings on-site.

# Organic/Natural cosmetics can't stop growing

Another attractive feature of COSME TOKYO is organic/natural cosmetics. Japanese organic/natural cosmetics market doesn't seem to know loosening its momentum. Since especially import organic/natural cosmetics are in demand in Japan, more and more international companies from worldwide are exhibiting at COSME TOKYO to approach Japanese market. The exhibition hall is expected to be filled up with active business talks between Japanese importers/distributors, buyers from retailers, etc. and international exhibitors.

# Powerful concurrent shows creating leading exhibition for total beauty

COSME TOKYO 2018 will welcome 2 concurrent shows in addition to COSME Tech which is for cosmetics development. One is Health & Beauty Goods Expo Spring for beauty care goods and the other one is newly launching INNER BEAUTY TOKYO 2018 which is focused on beauty & health foods. For the past 5 years, COSME TOKYO and COSME Tech have been attracting cosmetics industry as Japan's largest comprehensive cosmetics exhibition covering the whole supply chain of cosmetics industry. Based on this foundation, the shows will cover not only cosmetics but whole beauty industry by welcoming Health & Beauty Expo Spring and INNER BEAUTY TOKYO.

# Don't miss the best gateway to the attractive market, JAPAN!

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## Contact Us

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