

COSME TOKYO 2017

5th INT'L COSMETICS TRADE FAIR

December 12, 2016, for immediate release

January 23-25, 2017 at Tokyo Big Sight

[Product Newsletter-3]

European Cosmetics: Authentic, luxurious and stylish

**To make the most of your visit to COSME TOKYO 2017,
check the exhibits in advance and make appointments with exhibitors!**

European cosmetics are widely popular in Japan with a very good image among consumers such as authentic, luxurious and stylish. Reflecting the huge demands, more and more brands are exhibiting at COSME TOKYO 2017 from various countries in Europe.

Visit COSME TOKYO 2017 and explore the wide variety of European cosmetics, many of which are newcomers to the Japanese/Asian market!

**Exhibition Ticket Request >>> www.cosmetokyo.jp/en/inv/
Press Registration to cover the event >>> www.cosmetokyo.jp/en/shuzai/**

Need support to make appointments with exhibitors?
>>> Contact Show Management, cosmetics-pr@reedexpo.co.jp



Professional Make-up for more than 70 years!

Lipstick **Germany**

Exhibitor: [KRYOLAN GMBH](http://www.kryolan.com)

Zone: International Area “New Comers to the Japanese Market”



Create lips that speak volumes before you have even spoken a word, with the help of Kryolans lip make-up range.

Ammonia Free Color Cream and MEN Hair Care from Greece!

KYANA - HERBORIA MAX AMMONIA FREE **Greece**

Exhibitor: [HERBORIA - KYANA S.A.](http://www.kyana.com)

Zone: International Area “New Comers to the Japanese Market”



Long lasting permanent color cream without ammonia.
100% coverage of white hair, intense and brilliant colors.

Italian beauty products guarantee safety and your satisfaction



Eslabondexx

Italy

Exhibitor: [HSA HAIR STYLING APPLICATIONS S.P.A.](#)

Zone: Body & Hair Care Zone

An innovative three-part synergistic system naturally protecting and sustaining the hair structure, preventing damage before it can even start.

Best quality rose and lavender products, from bio gardens!



Rose essential oil

Bulgaria

Exhibitor: [BLOOM CLASSIC CO., LTD.](#)

Zone: International Area "New Comers to the Japanese Market"

100% pure, best quality rose oil from oil-bearing Rosa Damascena, grown in the Bulgarian Rose Valley, bio garden.

Amazing vegan direct hair colors from Finland!



Herman's Amazing Hair Color

Finland

Exhibitor: [HERMAN'S PROFESSIONAL LTD.](#)

Zone: International Area "New Comers to the Japanese Market"

100% vegan and cruelty free semi-permanent hair color. Designed in Finland. The lighter the brighter the result gets .

Cosmetics from New York Fashion Week 2016 official makeup sponsor.



Mattemoist Lipstick

Turkey

Exhibitor: [ALTONA COSMETICS TECHNOLOGY SAN. TIC. A.S. INC.](#)

Zone: International Area "New Comers to the Japanese Market"

It is formulated with Macadamia Oil and Vitamin E to moisturize your lips all day long. Paraben Free.

The Hair Removal Specialist that is rocking the market!



Body Natur Luxe Hair Removal Creams

Exhibitor: [VIOKOX S.A.](#)

Spain

Zone: International Area "New Comers to the Japanese Market"

Hair removal creams for all types of skin and hair. Its advanced formula guarantees high effectiveness with maximum smoothness:

- Gold for body - Caviar for body - Pearl and Silk for face

Top French Spa-at-home face & body cares, plant etc.



Temps Sublime Anti-Age line

France

Exhibitor: [QIRINESS SAS](#)

Zone: International Area "New Comers to the Japanese Market"

The latest ultimate anti-age line for mature skin. 1st night cream, Ultimate Anti-Age Revitalising Cream, a complete response to recharge the skin's batteries & revitalise skin during sleep.

Leading brands in the Spanish pharmacy channel!



Talquistina

Spain

Exhibitor: [LACER S.A.](#)

Zone: International Area "New Comers to the Japanese Market"

Relief of itching skin that is irritated or sensitive to an external agent such as skin chafing, excessive sweating, insects or sun exposure. Specially formulated for all types of skin.

Toothpaste brand sold to over 20 countries!



R.O.C.S. PRO Delicate Whitening Fresh Mint & Sweet Mint

Exhibitor: [R.O.C.S. \(DRC GLOBAL LTD.\)](#)

Russia

Zone: International Area

R.O.C.S. Premium whitening paste with 97% Natural Ingredients. Triple silica carefully chosen to avoid damaging enamel, together with protein-cutting enzyme gives great but delicate whitening effect.

The World Best Exclusive Natural Rose Oil based Skincare and Scent



JoviRose Shampoo

Turkey

Exhibitor: [SEBA KIMYA AS](#)

Zone: International Area “New Comers to the Japanese Market”

Using pure Turkish rose oil -the best quality in the world, we create the exclusive skincare! Multi-protection from sun, oxidation and ageing, leaving even the most sensitive skin calm, all 1 cream.

Tattoo pens & Eyeliner pens with capillar system in OEM/Private Label



Tattoo Stamp Pen!

Germany

Exhibitor: [UNITED BRAND MARKETING GMBH & CO. KG](#)

Zone: International Area “New Comers to the Japanese Market”

The perfect tool to get Temporary Tattoo for Body and face. Many different colors and designs! With just one application, you will add a personal touch to your make up. Private Label and Distribution.

Very own blend of beauty, roses, ancient recipes



INFINITY SERUM Snake Venom 3D Filler

UK

Exhibitor: [RED GOLD ROSES LTD.](#)

Zone: International Area

This medically inspired serum combines two powerful peptides to achieve a visibly smoother and plumper skin, lifting the skin to reduce the spread of wrinkles. Mattifying gel texture for Women and Men.

Respect every type of skin, leaving it smooth and clean



Liquid Soap

Italy

Exhibitor: [UT EUROPE SRL](#)

Zone: International Area “New Comers to the Japanese Market”

Dolci Follie liquid soap is a delicate product with natural ingredients that make the skin soft and nourished.

Herbal and Organic Skin Care, Hair Care, Body Care and Make up Products



Bioxsine Anti Hair Loss Shampoo

Turkey

Exhibitor: [BIOTA 59 ELEMENTS](#)

Zone: International Area "New Comers to the Japanese Market"

Bioxsine provides both men & women scientifically proven, effective, expert, herbal solutions for skin and hair care

Innovative skin care made in Germany for a wonderful skin.



Wellmaxx concentrates + vitamins

Germany

Exhibitor: [WM BEAUTYSYSTEMS AG](#)

Zone: International Area "New Comers to the Japanese Market"

Concentrate with essential vitamins that rapidly provides the skin with extensive freshness and vitality. The skin looks significantly smoother and supple at the same time.

French organic & natural skincare based on honey, royal jelly & bee venom!



ECLAT DE BEAUTE face scrub

France

Exhibitor: [ABELLIE SAS](#)

Zone: International Area "New Comers to the Japanese Market"

Exfoliate and refine your skin smooth thanks to the beauty face scrub, with acacia honey*, apricot kernel* and aloe vera*. Adapted to all skins types, this scrub will sublimate your complexion.

Previous issues of Product Newsletters:

- [Made-in-Japan cosmetics: High quality & reliable \(December 5, 2016\)](#)
- [Continuously growing market: Organic/Natural Cosmetics \(November 24, 2016\)](#)

- ◆ Search more exhibitors/products online >>> [Exhibitor & Product Search](#)
- ◆ Visitor's Guide >>> <http://www.cosmetokyo.jp/en/To-Visit/VisitorsGuide-DL/>

To visit COSME TOKYO 2017 (Jan.23-25, 2017 at Tokyo Big Sight)

- ◆ For Press Members >>> www.cosmetokyo.jp/en/shuzai/
- ◆ Visitor Registration >>> www.cosmetokyo.jp/en/inv/

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