

COSME TOKYO 2017

5th INT'L COSMETICS TRADE FAIR

December 5, 2016, for immediate release

January 23-25, 2017 at Tokyo Big Sight

[Product Newsletter-2]

Made-in-Japan cosmetics: High quality & reliable

To make the most of your visit to COSME TOKYO 2017, check the exhibits in advance and make appointments with exhibitors!

This issue's theme is "Made-in-Japan cosmetics", which is popular worldwide for its high quality, reliability, cost performance. As Japan's LARGEST exhibition specialised in cosmetics, COSME TOKYO 2017 offers you a remarkable lineup of Japanese cosmetics, which are popular worldwide. COSME TOKYO 2017 is the best sourcing opportunity to purchase "Made-in Japan cosmetics"!

**Visitor Registration >>> www.cosmetokyo.jp/en/inv/
Press Registration to cover the event >>> www.cosmetokyo.jp/en/shuzai/**

Need support to make appointments with exhibitors?
>>> Contact Show Management, cosmetics-pr@reedexpo.co.jp

Sold over 1 million items! Cosmetic products from CALYPSO series



MAGIC CONCEALER collaboration with Hello Kitty

Exhibitor: [AQUA CUBE INC.](http://www.aquacubeinc.com)

Zone: [COSME TOKYO 2017]

Limited edition of Magic Concealer with special design featuring Hello Kitty. This multi-functional concealer covers up smile lines, dark circles, pores and blemishes.

Butai-ya ,A maker for professional makeup has made mascara



OSHIMON/Horse Oil Series

Exhibitor: [UTSUGISANGYO CO., LTD.](http://www.utsugisangyo.co.jp)

Zone: COSME Tech 2017]

A Mascara newly launched by professional cosmetics maker named Butai-ya for their [OSHIMON] brand using their special technology. Professional mascara makes the eyes look more shiny and beautiful.

Extra-fine completion of skin treatment during the busy morning!



BIHADADO/SABORU

Exhibitor: [BIHADADO](#)

Zone: [COSME TOKYO 2017]

BIHADADO/sleeping milk for rough skin. Before Sleeping, smooth it evenly over the whole face. This milk makes the rough skin less pores, elastic, and moisturized.

A wish granted for every girl, eyelashes that spark and flutter with ease!



EYE COSME

Exhibitor: [LADYCOCO JAPAN INC.](#)

Zone: [COSME TOKYO 2017]

LADYCOCO eye-care cosmetic for eyelashes extension users. Product of the extreme popularity in JAPAN eyelashes salons.

Horse oil cosmetics for skin like snow from Hokkaido



White Snow Fairy

Exhibitor: [COROKU CO., LTD.](#)

Zone: Organic Zone

Horse oil cosmetics from the north region in Japan, Hokkaido. Advertisement magazines can be found in Thai airways, Cathay Pacific, Eva Airways that fly to Hokkaido.

World-First Product Hyaluronate Microneedle Innovation Cosmetics!!



Sakura-Bihaku

Exhibitor: [COSMED PHARMACEUTICAL CO., LTD.](#)

Zone: Contract Manufacturing / Private Label Zone [COSME Tech 2017]

Make it possible for whitening and moisturizing to work at the same time. Microneedles in Sakura-haku approach the dark spot directly and Sakura-haku Essence improves the tone and translucency of face.

100% Japanese-made hand soap with eight soothing fragrances!



Olupono cafe collection handy

Exhibitor: [LA CHOUETTE CO., LTD.](#)

Zone: Body & Hair Care Zone

Handy and friendly to the skin by gentle ingredients. High quality hand soaps, ZEN COLLECTION from the Japanese classic ingredients SUMI,IGUSA,TUZU.

Japan organic cosmetic with original organic extract



ECOTT COSME

Exhibitor: [BLOOM CLASSIC CO., LTD.](#)

Zone: Organic Zone

Formulated with organic plant-based ingredients. Product categories: Lotion, Toner Facial Wash, Cleanser, Makeup Remover, Others (Skincare)

Additive free hand made soap that's gentle for skin



cold process additive-free soap

Exhibitor: [MARUBISHI NATURAL SOAP COMPANY.](#)

Zone: Body & Hair Care Zone

Cold process can retain the color, nutrients of natural ingredients within the soap. The company supplies over 400 kinds of OEM soaps every year.

The ultimate water absorption and texture of organic cotton



airkaol deo nadeshiko

Exhibitor: [ASANONENSHI CO., LTD.](#)

Zone: Organic Zone

The adjustment size that it is easy to make pocket in. A water absorption power, fast-dry preeminence. A towel handkerchief excellent at convenience to include the deodorization effect.

From ORGANIC to HOLISTIC, shampoo & treatments.



Lapedem tokyo

Exhibitor: [GAZZARA DESIGN INC.](#)

Zone: Organic Zone

Introduction of new hair care products from Lapidem tokyo. It leaves moisture on the skin and improve scalp environment.

Combination of "propolis + HORSE oil" for new products



Liquid skin care oil

Exhibitor: [IKKO CHEMICAL CO., LTD.](#)

Zone: [COSME TOKYO 2017]

Skin care oil of liquid horse oil 100%. Can be use as lotion, toner, mask, exofliator, and more!

Cosmetics with the Japanese traditional Tsubaki oil



NANO-TIARA

Exhibitor: [KAITEKISANGYOU CO., LTD.](#)

Zone: [COSME TOKYO 2017]

Japanese traditional Tsubaki oil which has 10 times more water retention than hyaluronic acid works for anti-aging.

Previous issues of Product Newsletters:

- Continuously growing market: Organic/Natural Cosmetics (November 24, 2016)

- ◆ Search more exhibitors/products online >>> [Exhibitor & Product Search](#)
- ◆ Visitor's Guide >>> <https://www.cosmetokyo.jp/en/To-Visit/VisitorsGuide-DL/>

To visit COSME TOKYO 2017 (Jan.23-25, 2017 at Tokyo Big Sight)

- ◆ For Press Members >>> Register at www.cosmetokyo.jp/en/shuzai/
- ◆ Visitor Registration >>> www.cosmetokyo.jp/en/inv/

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